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**TLAQUEPAQUE NAMED ONE OF STATE'S TOP TOURIST ATTRACTIONS
BY PHOENIX BUSINESS JOURNAL**

(SEDONA, AZ) – Tlaquepaque Arts & Crafts Village was ranked as one of the top tourist attractions in the state of Arizona by the Phoenix Business Journal.

The Phoenix Business Journal recently released their “2004 Book of Lists” and honored businesses named in the lists at a reception in Phoenix earlier this month.

Tourist attractions were divided into two lists: public attractions and privately-owned attractions. Research for the list of the state’s top 25 attractions was researched by the Arizona Office of Tourism and based on 2003 attendance figures. Tlaquepaque was the only attraction in the Sedona area on the list of private attractions. Nearby attractions included on the list of the top 25 public attractions included Montezuma Castle National Monument (8), Slide Rock State Park (11), and Tuzigoot National Monument (23).

In the list, Tlaquepaque was described as a “Sedona landmark since the 1970s, an exceptional collection of more than 40 galleries and shops bordered by four restaurants.”

“It is an honor for Tlaquepaque to be recognized as one of the top attractions in the state, and the top private attraction in the Sedona area, second only to our beautiful red rocks,” said Wendy Lippman, General Manager and Resident Partner of Tlaquepaque.

Char Beltran, President/CEO for the Sedona-Oak Creek Chamber of Commerce, added, “It’s destination drivers like Tlaquepaque, that pay close attention to creating a wonderful ambiance and hosting special events, that continue to help build the reputation and tourism figures in the Sedona area.”

"The Art and Soul of Sedona", Tlaquepaque is the home to more than 40 shops and galleries and four restaurants, visited by more than one million tourists each year. The arts and crafts village was built 30 years ago with a combination of Old World and Mexican architecture, while preserving the area’s sycamore and oak trees.

For more information, please contact Tlaquepaque at (928) 282-4838 or www.tlaq.com.